



PCBC

2025

Premium

SPONSORSHIPS

Pacific Coast Builders Conference Presented by the California Building Industry Association in partnership with the Leading Builders of America



ANAHEIM CONVENTION CENTER NORTH

JUNE 11-12

The Pacific Coast Builders Conference (PCBC) sets the stage for an exciting experience in 2025. The new direction continues PCBC's legacy of innovation while bringing the building industry together with intention for purposeful connections and real business. Get ready for next level networking, immersive experiences and activations, thought-provoking keynotes and the chance to be part of history in the making.

PCBC 2025 dares to be different by blending exhibits, education and engagement to foster meaningful and purposeful connections for building your network, doing business, and enjoying your time. Everything happens on one level keeping everyone together to maximize opportunities and inclusiveness...to maximize getting business done.

Sponsorship Opportunities



PCBC PUPPY PARK (P3) with premium placement

6 Available • Requires 10 x 20 exhibit space at \$9,400

\$15,000

Show PCBC attendees a SUPER “pawsative” experience at the **“Puppy Park”**, back by popular demand! Sponsoring the **“PCBC Puppy Park (P3)”** brings awareness to your company, product, or service, while your premium placement beside “P3” ensures traffic to your display, and optimal networking opportunities. Plus, a portion of your sponsorship dollars go directly back to the shelters providing the pooches.

“PCBC Puppy Park (P3)” Sponsorship Benefits:

- Access to Key Buyers Connect with confirmed meetings
- Two (2) PCBC all-inclusive registrations
- Branding that features your company as a sponsor of “P3”
- Premium placement beside “P3”
- Logo or name recognition on select promotions, including the "Know Before You Go" email sent to all attendees prior to the event
- Push notification sent to all PCBC Show App users during the show, letting everyone know that “P3” is sponsored by “your company name”
- Logo recognition included in onsite signage
- Logo recognition in the PCBC Show App
- Recognition through PCBC social media pre- and post-show
- Recognition within CBIA newsletter
- Option to provide customized swag (sponsor-provided and must be approved by PCBC management)
- First right of refusal for PCBC 2026



UTILITIES PARK

6 Available • Kiosk display included

\$20,000

“Utilities Park” gives you an opportunity to meet with builders, industry leaders, and those interested in learning more. Whether you're looking to unveil the most-recent innovative solutions, foster meaningful connections, or champion sustainable practices, this tailored sponsorship package is designed for you to connect with your customers. Powered by CBIA and You, “Utilities Park” is designed for attendees to connect, refuel, and recharge. This community space will be furnished by PCBC and will include charging stations, games, and communal seating for all to enjoy.

Kiosk display includes:

- Kiosk display with branded graphic cabinet wall
- 32" monitor to use with your laptop
- Power + WiFi

“Utilities Park” Sponsorship Benefits:

- Access to Key Buyers Connect with confirmed meetings
- Two (2) PCBC all-inclusive registrations
- Dedicated webpage on the PCBC 2025 website highlighting “Utilities Park”
- Logo or name recognition on select promotions, including the "Know Before You Go" email sent to all attendees prior to the event
- Push notification sent to all PCBC Show App users during the show, letting everyone know that “Utilities Park” is sponsored by “your company name”
- Logo recognition included in onsite signage
- Logo recognition in the PCBC Show App
- Recognition through PCBC social media pre and post-show
- Recognition within CBIA newsletter
- First right of refusal for PCBC 2026



COFFEE 'TIL COCKTAILS with premium placement

6 Available · Requires 10 x 20 exhibit space at \$9,400

\$15,000

Non-exhibitor: \$35,000

Step into the spotlight with **"Coffee 'til Cocktails"** – the ultimate hub for drinks, mingling, and making connections. Strategically located at the heart of PCBC, it's where the energy flows all day. With your premium placement right next to the action, you'll keep the crowd buzzed with coffee by day and cocktails and mocktails by night – making your brand the life of the party!

"Coffee 'til Cocktails" Sponsorship Benefits:

- Access to Key Buyers Connect with confirmed meetings
- Two (2) PCBC all-inclusive registrations
- Branding that features your company as a sponsor of "Coffee 'til Cocktails"
- Premium placement beside "Coffee 'til Cocktails"
- Logo or name recognition on select promotions, including the "Know Before You Go" email sent to all attendees prior to the event
- Push notification sent to all PCBC Show App users during the show, letting everyone know that "Coffee 'til Cocktails" is sponsored by "your company name"
- Logo recognition included in onsite signage
- Logo recognition in the PCBC Show App
- Recognition through PCBC social media pre- and post-show
- Recognition within CBIA newsletter
- Option to provide customized coffee cups, sleeves, and napkins (sponsor-provided)
- Option to provide customized swag (sponsor-provided and must be approved by PCBC management)
- First right of refusal for PCBC 2026

NEW THIS YEAR!

THE SPOT – A COMMUNITY SPACE with premium placement

3 Available · Requires 10 x 20 exhibit space at \$9,400

\$15,000

Non-exhibitor: \$35,000

Position your brand as the centerpiece of conversation by sponsoring "The Spot". This dynamic space will serve as the ultimate meeting spot for networking and relaxation as attendees seek refreshments and meaningful interactions. Available to attendees for both days from open to close.

"The Spot – A Community Space" Sponsorship Benefits:

- Access to Key Buyers Connect with confirmed meetings
- Two (2) PCBC all-inclusive registrations
- Branding that features your company as a sponsor of "The Spot"
- Premium placement beside "The Spot"
- Logo or name recognition on select promotions, including the "Know Before You Go" email sent to all attendees prior to the event
- Push notification sent to all PCBC Show App users during the show, letting everyone know that "The Spot" is sponsored by "your company name"
- Logo recognition included in onsite signage
- Logo recognition in the PCBC Show App
- Recognition through PCBC social media pre- and post-show
- Recognition within CBIA newsletter
- Option to provide customized coffee cups, sleeves, and napkins (sponsor-provided)
- Option to provide customized swag (sponsor-provided and must be approved by PCBC management)
- First right of refusal for PCBC 2026

BREAD & BUTTER

Lunch Sponsorship · 3 Available per day

\$15,000/per day

Non-exhibitor: \$25,000/day

Fuel the crowd with the **"Bread & Butter"** Lunch Sponsorship which is provided to all attendees. As a host, you will ensure your company's name is front and center. This interactive meal break is your opportunity to connect, engage, and leave a lasting impression.

"Bread & Butter" Lunch Sponsorship Benefits:

- Two (2) PCBC all-inclusive registrations
- Branding that features your company as a sponsor of "Bread and Butter"
- Logo or name recognition on select promotions, including the "Know Before You Go" email sent to all attendees prior to the event
- Push notification sent to all PCBC Show App users during the show, letting everyone know that lunch is sponsored by "your company name"
- Logo recognition included in onsite signage
- Logo recognition in the PCBC Show App
- Recognition through PCBC social media pre- and post-show
- Recognition within CBIA newsletter
- Option to provide customized coffee cups, sleeves, and napkins (sponsor-provided)
- Option to provide customized swag (sponsor-provided and must be approved by PCBC management)
- First right of refusal for PCBC 2026

NEW THIS YEAR!

BRAINDATE with premium placement

3 Available · Requires 10 x 20 exhibit space at \$9,400

\$25,000

Non-exhibitor: \$40,000

Brand new to PCBC, and as experienced at Dreamforce and TED, "Braindate" is a collaborative social learning experience around topics of shared interest. As the sponsor of "Braindate", you will have the unique opportunity to host a table discussion on topics of your choosing either in the relaxed lounge setting or outside on the outdoor Terrace.

From pre-event digital recognition to onsite signage, your sponsorship ensures that when participants connect via "Braindates" or "Group Braindates," they think of you.

"Braindate" Sponsorship Benefits:

- Opportunity to host "Braindate" table discussions on topics of your choosing (up to two per day; educationally focused, not promotional)
- Access to Key Buyers Connect with confirmed meetings
- Two (2) PCBC all-inclusive registrations
- Branding that features your company as a sponsor of "Braindate"
- Premium placement beside "Braindate"
- Logo or name recognition on select promotions, including the "Know Before You Go" email sent to all attendees prior to the event
- Push notification sent to all PCBC Show App users during the show, letting everyone know that "Braindate" is sponsored by "your company name"
- Logo recognition included in onsite signage
- Logo recognition in the PCBC Show App
- Recognition through PCBC social media pre- and post-show
- Recognition within CBIA newsletter
- Option to provide customized swag (sponsor-provided and must be approved by PCBC management)
- First right of refusal for PCBC 2026

We're here to answer questions and craft a package that's perfect for you.

Contact Events Engagement Specialist, Amber Garza at agarza@cbia.org or (916) 340-3326

pcbc.com