



INNOVATION HUB



Located on the exhibit floor, the Innovation Hub is open to all attendees, merging innovation with education.

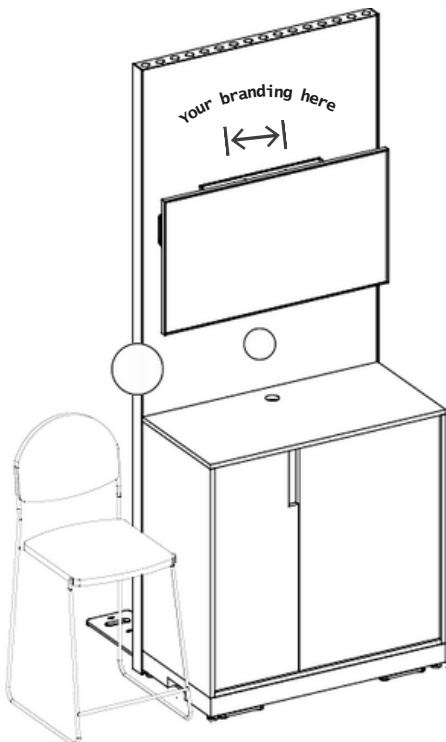
The heart of the Innovation Hub is the Innovation Stage, featuring dynamic presentations by experts on new technologies, materials, building systems, and responsive design.

By showcasing your brand here, you position yourself directly in front of the audience most relevant to your offerings, maximizing your potential for meaningful connections and business opportunities. **With our turnkey ready "Spotlight Kiosks," exhibiting is effortless—simply sign up and show up.**

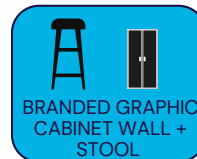
Spotlight Kiosk

Elevate your brand by exhibiting in the Innovation Hub at PCBC 2024

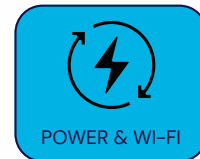
This two-day, all-inclusive package includes a sleek kiosk equipped with a cabinet and video monitor, providing a dynamic platform to showcase your brand's innovative solutions. Here's what's included:



32" MONITOR
TO USE WITH YOUR LAPTOP



BRANDED GRAPHIC
CABINET WALL +
STOOL



POWER & WI-FI



ENHANCED BRAND
RECOGNITION

THIS OPPORTUNITY IS PERFECT FOR
INNOVATIVE START-UPS COMPANIES
BREAKING INTO THE HOMEBUILDING MARKET.

SECURE YOUR SPOT TODAY AND BE
RECOGNIZED AS AN INNOVATOR SHAPING THE
FUTURE OF HOMEBUILDING.

SPOTLIGHT KIOSK PACKAGE:

\$5,000.00

Ready to book your kiosk? Contact Sarah Sherwood, Exhibits Sales and Services Specialist, PCBC (916) 284-2135 | sarah@pcbc.com | Schedule a call to learn more