**Subject Line:** We’d love to see you at PCBC 2023

[INSERT NAME],  
  
Even in this digital age, in person is still the way to do business. That’s why we’d like to connect with you face to face at PCBC 2023.  
  
Here’s what you need to know:  
  
PCBC is where the industry’s most advanced builders, developers and architects come together to collaborate. It’s truly a who’s who in homebuilding.  
  
Join us at show’s new location in Anaheim, California, May 24–25, for an immersive experience that’s curated for your needs and focused on the future of housing.  
  
[COMPANY NAME] will be exhibiting in [BOOTH NUMBER] and we are excited to show you [PRODUCT TYPE/NAME] and how we can help solve critical issues in homebuilding. Additionally, learn about the latest trends and innovations from industry experts, and hear from visionary leaders in and outside the industry.  
  
Hope to see you there!  
  
Please [register here for a free Exhibit Floor Pass](https://www.pcbc.com/pcbc2023/public/Content.aspx?ID=1842&sortMenu=107002) and use code **BOOTH23**to access the show floor for free as our guest.  
  
Best regards,  
  
[INSERT SIGNATURE]