



INCLUDED IN YOUR SPACE

YOUR EXHIBIT SPACE RENTAL INCLUDES

- Colored 8' high draped back wall and 3' high draped side rails (for in-line and perimeter booths)
- One 7" x 44" booth identification sign displaying your company name and booth number (for in-line and perimeter booths).
- Company and product listing in the official 2022 Show App and on the PCBC website. (Exhibitor responsible for entering/editing this information online. If your information is not submitted, it will not be included on the website or in the Show App.)
- Complimentary Exhibits Pass for your builder clients, giving you the opportunity to invite them to see you at the show — free of charge. (These are for builders who actively purchase and specify products. In order to receive a badge, builders are required to register online once they receive the invitation.)
- Online Exhibitor Service Kit
- Complimentary badges for all of your booth personnel based on your booth size (5 badges for every 100 sq. ft. of exhibit space. A registration fee will be charged for additional badges.)
- Future preferential booth selection based on a priority point system.

YOUR EXHIBIT SPACE RENTAL DOES NOT INCLUDE

- Carpet – Booth carpet or other appropriate floor covering is required for all exhibits. You may ship your own floor covering with your booth materials, or you may rent it from Freeman Company, our exposition services partner.
- Electrical Services
- Freight Handling Labor
- Installation and Dismantle Labor
- Optional Booth Cleaning – Freeman Company provides aisle cleaning each night and once before the show opens. If you would like to purchase booth cleaning for your exhibit, see the "Booth Cleaning & Porter Services" order form, which will be provided in your service kit.
- Insurance – PCBC exhibitors are required to obtain liability insurance at their own expense. The policy must include an endorsement of additional insured which names: (1) PCBC The Premier Building Show and (2) California Building Industry Association, and their respective members, officers, directors, agents and employees. Failure to provide the required documentation shall result in the cancellation of the contract, loss of exhibit space, and a forfeiture of all payments. Please refer to the Official Rules & Regulations for more details.

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Below are the Freeman 2020 early bird rates* (for reference) for common booth items you may require, beyond the price of your space. Once you become an exhibitor, you will have access to the Freeman Service Kit where you'll be able to see pricing for other items and order online from Freeman.

**Note: These are online prices available until the 2020 Freeman discount deadline only. Prices increased after this deadline.*

OTHER RELATED POTENTIAL EXPENSES

CARPET

Classic Carpet 10' x 10' (other pre-cut standard dimensions available) — \$338.75
Single Layer Carpet Padding: 10' x 10' (other pre-cut standard dimensions available) — \$192.05
Custom Cut 16 oz Classic Carpet – \$3.90 per sq. ft.
Custom Cut 28 oz Prestige Carpet – \$5.35 per sq. ft.
Custom Cut Single Layer Carpet Padding – \$2.00 per sq. ft.

MISC.

Electrical (110/120 volt) — \$125 - \$336.25 (500-2000 watts to 1 location at rear of booth)
Lead Retrieval — \$400.00 per scanner (ordered in advance through PCBC)
Single Line Telephone — \$250.00 (ordered in advance through Moscone Center Telecommunications)
Standard Internet — \$1,145.00, 2 access codes for 2 devices (ordered in advance through Moscone Center Telecommunications)

FURNITURE

Undraped Table 6'L x 30"H — \$63.90
Draped Table 6'L x 30"H — \$126.70
Black Diamond Side Chair — \$88.90
Black Diamond Armchair — \$103.15
Black Diamond Stool — \$138.35
Wastebasket — \$20.65

LABOR

Union Labor is required and is charged per man hour (one man/one hour minimum, then ½ hour increments)

Display Labor (hourly) — \$105.25 (\$173.00 overtime)
Forklift w/operator up to 5,000 lbs (hourly) — \$160.50 (\$227.75 overtime)
Hanging Sign Labor, Condor/Boom (hourly) — \$1,008.75
Electrical Labor (for certain installations) — \$137.75 (\$25.50 overtime)

MATERIAL HANDLING

*This charge is for the delivery of your exhibit materials from the loading dock to your booth. Union labor is required and is charged to every exhibitor according to the weight of the shipment. **(Charged per 100 pounds, 200 pound minimum per shipment. Prices based on crated materials.)***

Advance Shipments to Warehouse (crated or skidded) — \$85.50 per 100 lbs. (200 lb. minimum)
Direct Shipments to Exhibit Site (crated or skidded) — \$108.50 per 100 lbs. (200 lb. minimum)