

23RD ANNUAL LEADER-TO-LEADER FORUM

Monday, October 4 & Tuesday, October 5

Omni La Costa Resort and Spa // Carlsbad, California

ONE OF HOUSING'S MOST PROMINENT GATHERINGS

Join us as a select sponsor of this invitation-only, gathering that attracts over 200 C-level executives from the largest builders in America. At the Leader-to-Leader Forum, attendance is strictly limited to builders, developers and a select group of sponsoring organizations. The invitation list includes Leading Builders of America, Builder 200, National Quality Award recipients, Builder of the Year and other award-winning builders.

RELATIONSHIP BUILDING AT THE HIGHEST LEVEL

This is not your typical industry event. Expertly facilitated and led by a faculty of pre-eminent thinkers, the program actively engages speakers and participants with provocative questions and insightful perspectives. The agenda focuses on big picture topics - leadership, strategy, finance, innovation, geopolitics. Plus, a few topics that will stretch your perspective in unexpected ways and push you to grow as a leader.

THE LEADING BUILDERS OF AMERICA, 20 OF THE LARGEST HOMEBUILDERS IN AMERICA, ENDORSES LEADER-TO-LEADER AND PCBC AS THEIR OFFICIAL ANNUAL EVENT.



LEADER-TO-LEADER FORUM SPONSORSHIP

The true benefit of sponsorship is participation and access, as a sponsor, you get both. **Two of your top executives** will join leading homebuilders for two days of programming, meals, receptions and networking. Whether it's reinforcing a key relationship or meeting a new contact, there is simply no substitute for face-to-face engagement in a relaxed resort setting where spontaneous connections are the norm.

YOUR OTHER PERKS INCLUDE:

- The opportunity to play a 15 second video promoting your company's brand during the Leader-to-Leader program.
- Introduction of your company's senior executives at the event.
- A list of Leader-to-Leader attendees (name, title, company) prior to the event.
- Logo recognition & 25-word description in Forum compendium
- Logo recognition on Forum event signage and title slides
- Logo recognition & 50-word description on Leader-to-Leader section of PCBC website

**Sponsorship
Investment:
\$22,500**

Connect with hard to reach, C-level executives and position your organization as a trusted thought leader and strategic partner. For more information, contact Ann Bivens at ann@pcbc.com.

Leader-to-Leader is produced by the California Building Industry Association



To give you a sense of the caliber of the audience that attends the Leader-to-Leader Forum, here is a list of 2019 attendees.

Kent Aden
President
HomeFed Communities
Carlsbad, CA

Dar Ahrens
Area President
Taylor Morrison
Folsom, CA

Rich Ambrosini
President, Bay Area Division
D.R. Horton - America's Builder
Pleasanton, CA

CJ Ametrano
VP, National Interior Merchandising
Toll Brothers, Inc.
Orange, CA

Chris Apostolopoulos
Regional President
KB Home
San Ramon, CA

Craig Atkins
Chairman
City Ventures
Irvine, CA

Chris Austin
Managing Principal
DPFG
Sacramento, CA

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Mather, CA

Katherine Bardis-Miry
Partner
Bardis Homes
Mather, CA

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TRI Pointe Group
Irvine, CA

Peter Beucke
Division President
Landsea Homes Arizona Division
Phoenix, AZ

Chris Beucler
Chief Operating Officer
Zephyr Partners
Encinitas, CA

Chris Bley
Partner
Newport Pacific Land Company
Newport Beach, CA

Loren Borstein
President
Borstein Enterprises
Los Angeles, CA

Tony Bosowski
Division President
Trumark Homes
San Ramon, CA

James Boyd
Regional President, California Region
Toll Brothers, Inc
Orange, CA

John Bradley
President, Arizona
Brookfield Residential
Costa Mesa, CA

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Scottsdale, AZ

Kevin Carson
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The New Home Company
Roseville, CA

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Costa Mesa, CA

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The Amarna Group
Oakville, Canada

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WNC
Irvine, CA

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President, CEO
Highridge Costa Companies
Gardena, CA

Patrick Costanzo
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PCJ Real Estate Advisors, LLC
Pleasanton, CA

Curt Crandall
Partner
WD Land
Irvine, CA

William Davidson
President
Davidson Communities
Del Mar, CA

Dawn Davidson
Chairman/CEO
Design Line Interiors
Del Mar, CA

BJ Delzer
President
Melia Homes
Irvine, CA

Julie Dixon
CFO
Hickinbotham Homes
Hackney, Australia

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Habitat for Humanity EBSV
Oakland, CA

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Folsom, CA

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Geno Ferretto
President
Strand
Reno, NV

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Newport Beach, CA

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SummerHill Homes
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Signature Homes
Pleasanton, CA

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